



EXPERTS IN PRINT & DIRECT MAIL

SAFETY MARGIN .125"

Keep all important information (text, images, graphic elements, logos etc.) inside these lines so that it isn't accidentally cut or folded.

TRIM

Size: 8.5" x 14"

BLEED .125"

Make sure .125" of the artwork is extended beyond the trim edge to this line if you want the artwork to bleed (go all the way to the edge of the paper).

FOLD

8.75" x 14.25" BLEED SIZE
8.5" x 14" FLAT SIZE
8.5" x 4.667" FOLDED SIZE